

# RICHWAY DETOXi™ O.R.P. -420

**HEATED 9 TIMES AT 3000°F  
 SUPERIOR QUALITY  
 IONIZED SALT**

The human body maintains 0.9% salinity, which is associated with a state of health. Detoxi is ionized and fully absorbed into the body, maintaining healthy cells and keeping you hydrated during thermotherapy sessions.



## Evolution of DETOXI™

Detoxi salt is made by using an ancient process that originated thirteen hundred years ago from a Buddhist temple in Korea. Natural sun-dried sea salt is packed inside hollow sections of 3 year old bamboo with pure yellow ochre and heated 9 times at 3000° F. The extreme heat eliminates toxins and chemicals and produces a unique grade of salt that contains numerous essential minerals and micronutrients such as magnesium, and potassium.

✔ Detoxi has high levels of phosphorus, zinc, and ionized hydrogen. A study by the Pusan National University concluded that Bamboo salt heated 9 times is different than ordinary salt and has alkaline properties with more Oxygen Hydrogen groups and anti-oxidant activity.<sup>(1)</sup> Detoxi supports our bodies without side effects and can be used along with other health food products.

## pH and Osmosis Balance

Everything needs balance and that includes our bodies. One way to make sure we stay healthy is to make sure our body is neither too alkaline nor acidic.

Our body requires osmotic balance for life, without it we would die. The body naturally regulates our internal systems so that they are stable and remain relatively constant. This process is called homeostasis. Body acidity can increase when someone consumes or produces more acidic compounds and the body fails to eliminate them. The same goes for alkaline compounds. So the body is always playing a balancing act to keep us healthy.

## DETOXI™ SUGGESTED USAGE

- ▶ The suggested amount to consume is 1 spoonful (1 gram, spoon provided) in an 8 oz cup of water:
  - Before thermotherapy
  - Before going to sleep and on an empty stomach in the morning
  - Thirty (30) minutes before each meal, up to three (3) times a day
  - Do not consume Detoxi without adequate fluid.
- ▶ This product brings out pure flavor when used with fruits and green vegetables.



▶ **Actual Production Picture**

**Detoxi™  
 Manufacturing process**

Natural sun-dried sea salt is heated 9 times at 3000°F, resulting in salt that is relatively free from impurities.

9 times at 3000°F creates ionized salt

Heated at over 3000°F in the salt blast furnace

Maintained in a liquid state up to 9 times

The clean and pure upper layer is extracted

Product is safely film wrapped after decomposition to avoid endocrine-disrupting chemicals

# RICHWAY DETOXI™

## O.R.P. -420

Oxidation Reduction Potential measures a molecular charge and its ability to oxidize or reduce oxidation. It determines what's an oxidant or an anti-oxidant. Oxidation is the decay that we see when metal starts to rust or a banana begins to turn brown.

In water, lower pH has a positive ORP and is an oxidant. Higher pH has a negative ORP and has the ability to be an anti-oxidant. The greater the number the stronger it is.

Drinking water with a negative ORP is healthier because of its anti-oxidant ability to "fight free" radicals within the body.

## Iron and Oxidation Test

Sun-dried Sea Salt vs. Detoxi Salt: Salt water with 19% salinity

- ▶ Test date: December 20, 2011
- ▶ Observation progress report after 7 months of testing



Sun-dried Sea Salt <ORP level: 116>

There is a large amount of residue and the degree of iron corrosion is very severe.



Detoxi Salt <ORP level: -420>

Oxidation has not occurred and the water is clear.

## FEATURES OF DETOXI™ IONIZED SALT

Toxins within pure salt are eliminated when heated 9 times at 3000° F, changing it into ionized salt. This ionized salt is Detoxi.

### 1 Maintains the Balance of Minerals and Nutrients in the Body

Salt is the treasure of trace elements. According to a study conducted at the Pusan National University of Korea, Bamboo salt heated 9 times contains more potassium, calcium, magnesium and manganese compared to other salts.<sup>(2)</sup>

### 2 Maintains the Balance of Body Energy

Detoxi aids our body's natural ability to regulate itself. Detoxi salt absorbs and stores a vast amount of energy during the high heating and fast cooling process.



### 3 Detoxi and Biomat - High Temperature Far Infrared Ray Care

What happens when the Biomat is used at a high temperature after taking Detoxi salt with water?

Detoxi salt keeps you hydrated during thermotherapy sessions. In addition, the necessary salinity of the human body is naturally adjusted, making sure that abundant amounts of electrolytes remain within the body.

**The far infrared rays of the Biomat permeate deep into the body, which may increase perspiration. Therefore, it is important to**

**consume this product with water before using the Biomat to prevent dehydration.**



## The Difference between Detoxi™ and Ordinary Salt

Salt is not merely a seasoning, but a necessary mineral. Long term inadequate salt intake can cause general body weakness, dizziness, edema, muscle spasm, dehydration, and heart problems, amongst other problems that are medically related to salt depletion. Prevent salt depletion by understanding the difference between Detoxi and ordinary salt.

	Ordinary Fine Salt	Detoxi Salt
<b>Processing</b>	Electrolysis	Heated 9 times at 3000°F
<b>Content</b>	Sodium Chloride with 99.5% purity	Low sodium and high chloride Natural product containing various nutrients and 22 trace elements
<b>pH Level</b>	Acidity pH 6.3	Strong Alkalinity pH 7.1-7.5
<b>Taste</b>	Strong salt taste	Weak salt taste

### References

(1, 2) Zhao, Z., Jung, O., and Park, K., 2012, Alkalinity and Antioxidant Effects of Bamboo Salt, 1301-1304, Dept of Food Science and Nutrition and Dept. of Chemistry, Pusan National University, Korea.

### CONTACT NUMBER