



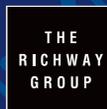
INNOVATIVE TECHNOLOGY FOR A HEALTHIER LIFE. • THE BIOACOUSTIC MAT™ IS A REVOLUTIONARY VIBRO-ACOUSTIC THERAPY DEVICE. • YEARS OF SCIENTIFIC RESEARCH HAS SHOWN THAT SPECIFIC LOW FREQUENCY SOUND PULSATIONS AND BEAUTIFUL BRAINWAVE ENTRAINING MUSIC HAVE POWERFUL THERAPEUTIC EFFECTS ON OUR HEALTH AND WELL-BEING. • THE PRACTICAL APPLICATIONS OF SOUND USED IN TREATMENTS HAVE BEEN PRESENT IN CULTURES THROUGHOUT HISTORY.

BIOACOUSTIC MAT™ - INNOVATIVE TECHNOLOGY

FIRST

TO COMBINE VIBRO-ACOUSTIC WAVES WITH INFRARED

THE COLLABORATIVE EFFORTS OF MANY DIFFERENT TYPES OF RESEARCHERS HAVE ALL HELPED ADVANCE SOCIETY WITH THE CREATION OR DISCOVERY OF VARIOUS MEDICINES AND TECHNIQUES. • EVEN TODAY, BRAND NEW TYPES OF TREATMENT ARE STILL BEING DISCOVERED. • THE BIOACOUSTIC MAT™ EMPLOYS A POWERFUL LOW FREQUENCY SOUND GENERATOR THAT DELIVERS A DEEP ACOUSTIC MASSAGE FOR JOINTS AND TISSUES. • THE MUSIC PIECES ON THE BIOACOUSTIC MAT™ APPLY THE LOW FREQUENCIES OF 30 - 68 HZ TO MASSAGE LARGE MUSCLES AND THE HIGHER 52-88 HZ LEVEL FOR SMALLER MUSCLES.



RICHWAY & FUJI BIO INC.

1314 SOUTH KING STREET SUITE 520, HONOLULU, HI 96814 USA TEL: 808-589-2800 TOLL-FREE: 855-338-6410 FAX: 808-597-1651

www.richwayandfujibio.com

DIAL IN WITH THE BIOACOUSTIC MAT™ AND SYNC YOUR MIND TO BINAURAL BEATS

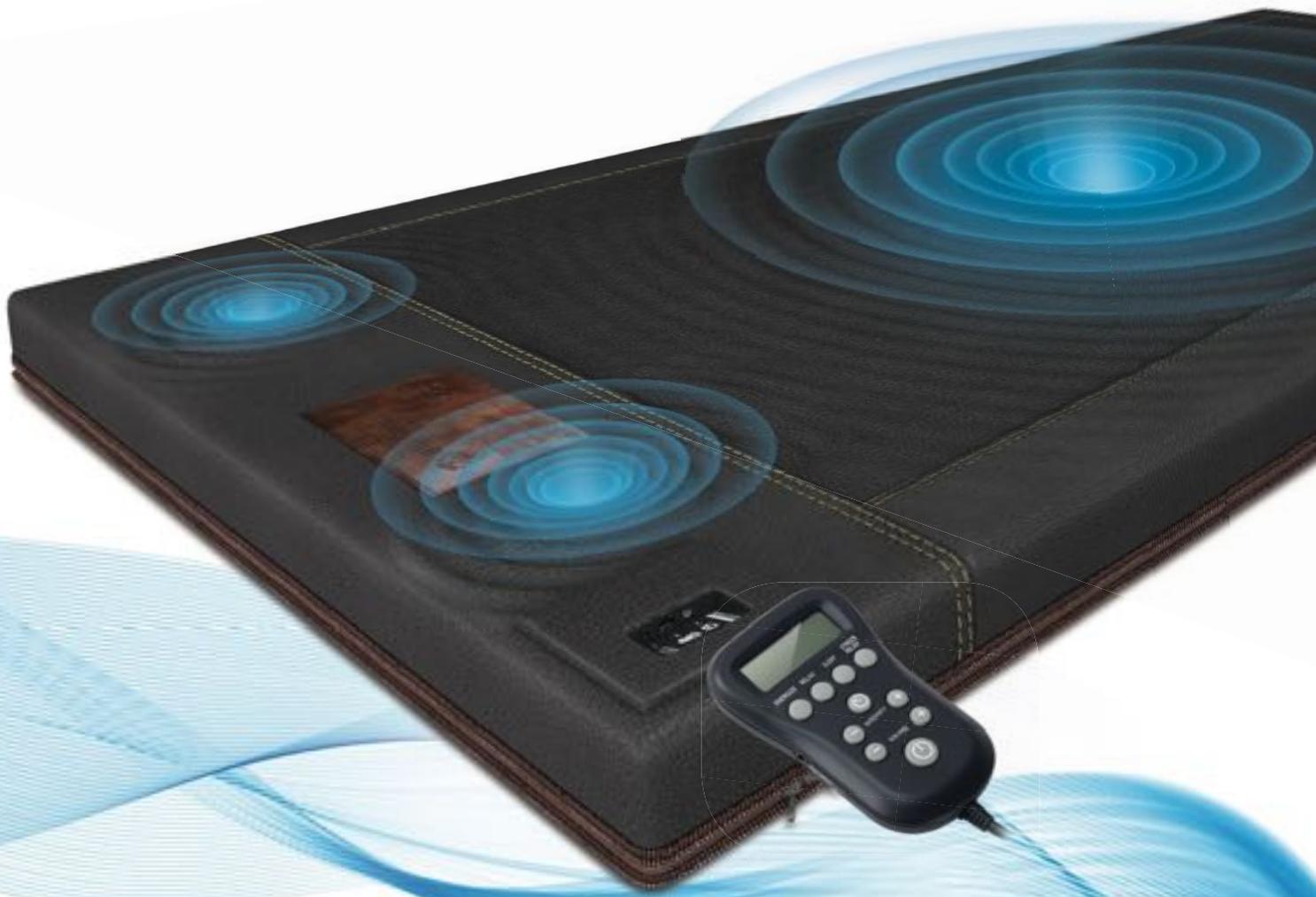


If you ever found yourself tapping your feet to the beat of a song, you have the basic idea of entrainment.

It is a physics principle where one rhythmic system falls in line with another. It is our body's way of going with the flow.

From a physics stand point, less energy is required when one system falls in line with another. The human brain is a complex system and is made up of an immense neural network which sends and receives signals. It shapes our entire reality. The pulses are rhythmic in nature and can be temporarily subject to entrainment.

The BioAcoustic Mat's™ music is embedded with specific frequencies that coax our mind into different therapeutic states. The carefully constructed tracks stimulate healthy neural activity in the brain by controlling the number of sounds the ear hears per second and by playing a slightly different pitch in each ear. This results in our mind syncing with the rhythm and our body becoming more relaxed or energized.



REBOOT AND RESTORE WITH THERAPEUTIC SOUNDS AND VIBRATIONS

Feel the pulses of the BioAcoustic Mat's™ healing energy.

Vibro-Acoustic relaxation is not just for the brain. It also provides deep physical cellular stimulation to the skin, muscles, and joints.

Research has shown that relaxing music helps reduce stress. However, with the BioAcoustic Mat™, you not only hear the music but feel it as well. Like a massage, the vibrations from the BioAcoustic Mat™ calms the body and feels good. Vibro-Acoustics from the BioAcoustic Mat™ relaxes you in two ways.

First, powerful low frequency speakers and transducers are used to help deliver a deep acoustic cellular massage. The lower frequencies are used to massage large muscles and the higher frequencies for smaller muscles.

Secondly, these sounds affect brain activity to help contribute to a state of mental well-being. Professors and researchers have collaborated to create beautiful soothing music which are designed to help you reach a calming sense of tranquility. The music is composed and designed in way to complement the frequencies emitted by the speakers. The vibrations stimulate the nerves in the spine, brain stem, and limbic system that drives emotional response, and activates the auditory nerves that connect to your muscle tissue, and the low frequency bass causes the muscle tissue to be at ease.



SOUND THERAPY

BioAcoustic Mat™ music is organized into 4 categories to help you renew or relax your body, prepare you for sleep, or to relieve stress.

Each BioAcoustic Mat™ contains 12 tracks developed by Vibro-Acoustic expert, Dr. Lee Bartel. The therapeutic music was created in the Delta, Theta, Alpha, Beta, or Gamma wavelengths for entrainment.

ENERGIZE	RELAX	SLEEP	STRESS RELIEF
Guitar, piano, digital sound, bass Mono and binaural high alpha and beta entrainment ENERGIZE TRACK 1 [TOTAL TRACK LENGTH 5:18] Low pitch 41 Hz - 73 Hz Peak wavelength 41Hz ENERGIZE TRACK 2 [TOTAL TRACK LENGTH 4:40] Low pitch 36 Hz - 61 Hz Peak wavelength 41Hz ENERGIZE TRACK 3 [TOTAL TRACK LENGTH 5:55] Low pitch 36 Hz - 65 Hz	Digital ocean, surf, and nature sounds RELAX TRACK 1 [TOTAL TRACK LENGTH 5:15] Low pitches centered around 40 Hz, 52 Hz and 68 Hz (34 Hz) Mono and binaural alpha and theta entrainment (5 Hz - 8 Hz) RELAX TRACK 2 [TOTAL TRACK LENGTH 4:40] Low pitch - 36 Hz Binaural alpha and theta entrainment RELAX TRACK 3 [TOTAL TRACK LENGTH 5:35] Low pitch - 32 Hz Binaural alpha and theta entrainment	Mono and binaural delta entrainment SLEEP TRACK 1 [TOTAL TRACK LENGTH 4:58] Digital sound Low pitch - 32 Hz SLEEP TRACK 2 [TOTAL TRACK LENGTH 5:00] Digital sound Low pitch - multiple between 27.5 - 44 Hz SLEEP TRACK 3 [TOTAL TRACK LENGTH 6:05] Digital sound Low pitch - multiple between 34 - 52 Hz	Piano, flute, and digital sound STRESS RELIEF TRACK 1 [TOTAL TRACK LENGTH 3:30] Low frequencies - 36 Hz - 41 Hz Mono and binaural theta entrainment 4 Hz - 6 Hz STRESS RELIEF TRACK 2 [TOTAL TRACK LENGTH 3:00] Low frequencies - 32 Hz - 65 Hz Mono and binaural theta entrainment 4 Hz - 6 Hz STRESS RELIEF TRACK 3 [TOTAL TRACK LENGTH 3:40] Low frequencies - 27.5 Hz - 55 Hz Mono entrainment at delta, theta, and alpha Binaural theta entrainment 4 Hz - 6 Hz

BIOACOUSTIC MAT™ SET

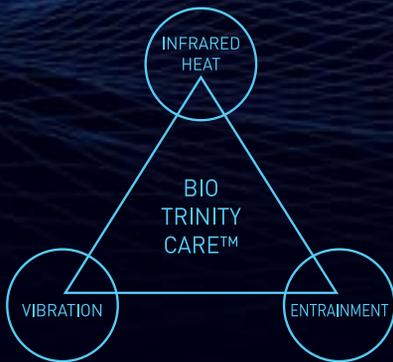
VIBRO-ACOUSTIC WAVES MEET AMETHYST INFRARED RAYS

BioTrinity Care™ = BioAcoustic Mat™ + Biomat®

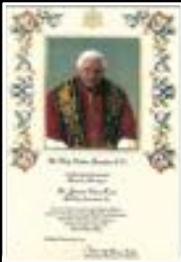
Combine the BioAcoustic Mat™ with the Biomat®
to maximize your relaxation and wellbeing.

BioTrinity Care™ is the synergistic effect caused by using the BioAcoustic Mat™ in conjunction with the Biomat®. The design of the BioAcoustic Mat™ allows the Biomat® to fit comfortably on top. Combining the energies of these two powerful healing tools will maximize your experience.

The therapeutic frequencies will calm the body, and the entrancing music will calm the mind. The BioAcoustic Mat's™ vibrations help the body enter a deep state of tranquility, which allows you to receive the full effects of the far infrared rays and negative ions emitted from the Biomat®.



Pope Benedict XVI's blessing for Richway's contribution to health care enhancement.



"The Holy Father Benedict XVI cordially imparts the Apostolic Blessing to Dr. Jeanna Chun Kim, Richway International, Inc., for your receiving recognition by the United Nations, for your leadership in promoting Health Care Enhancement and invokes an abundance of heavenly graces and the continued protection of the Blessed Virgin Mary." – May 6, 2009, The Vatican

Richway's invitation by the U.S. White House

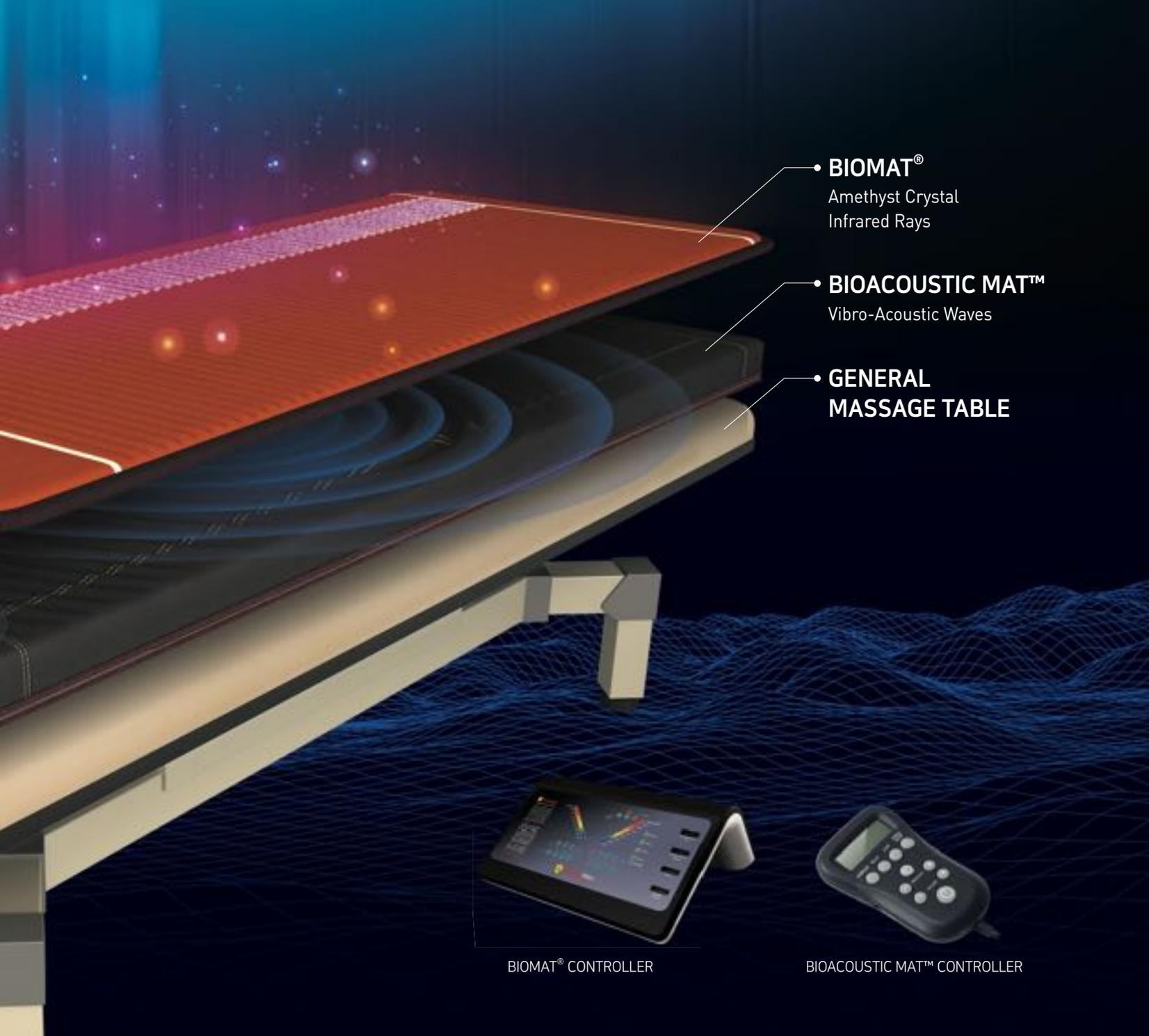
In 2006, Richway was recognized as an excellent company by the President of the United States and the founder was invited to the White House for a dinner party hosted by President Bush.



Richway CEO Jeanna Kim and the Queen of Malaysia

The Malaysian Royal Family uses the Biomat.





• **BIOMAT®**
Amethyst Crystal
Infrared Rays

• **BIOACOUSTIC MAT™**
Vibro-Acoustic Waves

• **GENERAL
MASSAGE TABLE**



BIOMAT® CONTROLLER

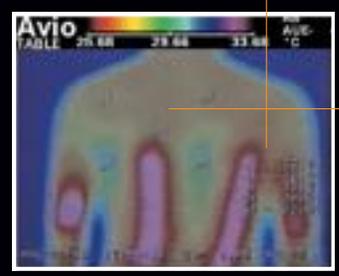


BIOACOUSTIC MAT™ CONTROLLER

Comparison of Normal Heat and Biomat Far Infrared Rays

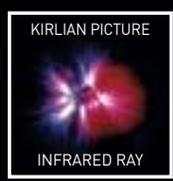
After using a conventional heating pad for 10 minutes

Only the outer surface of the skin is affected in this area



After 5 minutes of using far infrared rays

Far infrared rays can penetrate the skin much deeper compared to other types of heat



There are two types of heating applications here. One is the simple application of a conventional heating pad, while the other is the result of far infrared rays.

One of the main focuses of attention during the 21st century will be on these methods of heating the body using far infrared rays.

FIRST
BIOMAT®
BIOACOUSTIC MAT™



●
INFRARED
HEAT

●
HEALING
SOUNDS

●
VIBRATIONS

●
BRAIN
ENTRAINMENT



FIRST

TO COMBINE VIBRO-ACOUSTIC WAVES WITH INFRARED

The collaborative efforts of many different types of researchers have all helped advance society with the creation or discovery of various medicines and techniques. Even today, brand new types of treatment are still being discovered.

The BioAcoustic Mat™ employs a powerful low frequency sound generator that delivers a deep acoustic massage for joints and tissues. The music pieces on the BioAcoustic Mat™ apply the low frequencies of 30 – 68 hz to massage large muscles and the higher 52-88 Hz level for smaller muscles.





FIRST



INNOVATIVE TECHNOLOGY FOR A HEALTHIER LIFE.

The BioAcoustic Mat™ is a revolutionary Vibro-Acoustic therapy device. Years of scientific research has shown that specific low frequency sound pulsations and beautiful brainwave entraining music have powerful therapeutic effects on our health and well-being. The practical applications of sound used in treatments have been present in cultures throughout history.



VIBRO-ACOUSTIC THERAPY

The healing power of sound has been shown to offer many health benefits.



Sound healing uses different aspects of sound to improve your emotional and physical well-being. How it works depends on the method of sound healing therapy being used.

Healing Sounds

Vibro-Acoustic therapy is typically accompanied with soothing music. The music is composed in a way which complements the frequencies of the vibrations. These are frequencies that many therapists and medical practitioners have found to be effective in the treatment of different ailments and conditions, as they stimulate your brain into certain states by using sound, or lights.

What are Healing Frequencies?

Brainwaves are the root of all your thoughts and emotions; they are the electrical pulses that facilitate communication between all your neurons. The state of your brain and how your day is going is inseparable, and research shows irregular brainwaves are associated with all sorts of emotional and neurological conditions. Our brainwaves only exist in a few states, and these different states bring all different types of feelings, ranging from deep meditative states to high information processing.

There is nothing new about applying music and sound in medicine. The Healing Power of Sound has been an integral part of Human civilization for thousands of years. Many ancient cultures like the Aborigines, Greeks, Egyptians all employed healing techniques that used Vibro-Acoustic principles.



The phenomenon called the Frequency Following response is where living things having the tendency to sync up its actions to another frequency. By using pulsing sounds, we can elicit the brain's Frequency Following response to stimulate the brain into a specific frequency. When we influence our brainwaves, we can influence how well we can relax, concentrate, or even sleep.

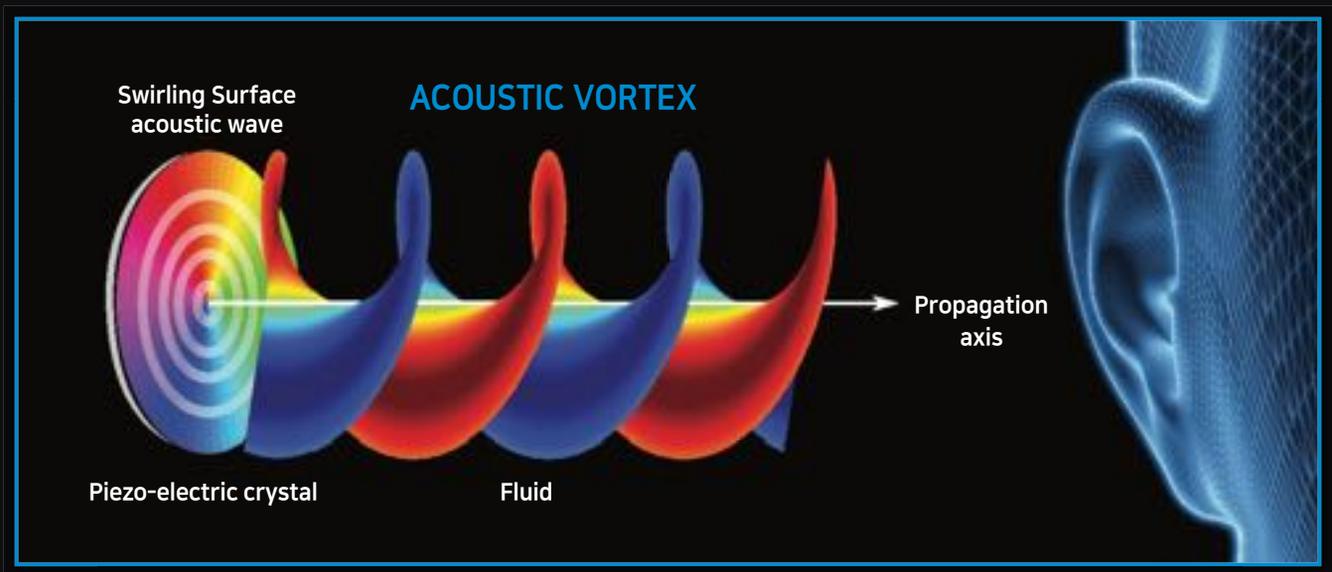


BIOTRINITY CARE™
VIBRO-ACOUSTIC WAVES AND AMETHYST INFRARED RAYS WITH THE
ZERO GRAVITY CHAIR



RELAX COMFORTABLY

Everyone knows how important good posture is. When you're doing a job and your body is stressed by an awkward posture, uncomfortable temperatures, or repeated movements, your musculoskeletal system is affected. The Zero Gravity Chair brings your feet up to a level closer to your heart, to relieve the stress of gravity on your circulation, as well as reduce swelling, as well as adjusting the position of your lungs, thighs, and torso. Better posture, better breathing, and less fatigue.



BIOACOUSTIC MAT™

HEALTHY SOUND,
HEALTHY BODY



THE MUSICAL EXPERT BEHIND THE BIOACOUSTIC MAT™



Dr. Lee Bartel Ph.D
Professor at the
University of Toronto,
College of Music
Director of the Canadian
Music Education
Research Centre

Dr. Bartel is a Professor Emeritus of Music and former Associate Dean for research at the University of Toronto's Faculty of Music, as well as Director of Music and Health Research Collaboratory.

Dr. Bartel has a special interest in applications of music in health conditions of aging and rehabilitation. He is well known for his research and design of music for health. His primary research interest is currently in Rhythmic Sensory Stimulation (RSS) with applications for several types of pain.

Within the Canadian Music Education Research Centre, Dr. Bartel is the Coordinator of the Music, Mind and Brain Special Research Interest Group, and Coordinator of the Music Therapy and Health Special Research Interest Group. He has also served on the Accreditation

Review Board for the Canadian Association of Music Therapy, has been involved in noteworthy studies with the Centre for Health Promotion, University of Toronto, and supervised doctoral and post-doctoral research at Bloorview Kid's Rehab, Lyndhurst Hospital, and Baycrest Hospital.

Drawing upon his many years of experience, Dr. Bartel designed the internationally best-selling Music for Your Health series from the Solitude's label, as well as Somerset Entertainment's SonicAid series. His Gold and Platinum album work has been nominated for several Juno Awards.

Today, Dr. Bartel's contributions include 16 books, multiple academic papers and publications.

USEFUL FOR:

Stress reduction, entraining, physical and auditory stimulation, and music therapy

Use the BioAcoustic Mat™ in conjunction the with Biomat® for optimal performance.

BIOACOUSTIC MAT™

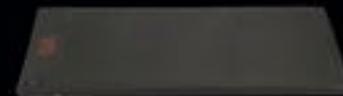
**LOW FREQUENCY
VIBRATION + MUSIC**

CONVENIENTLY AVAILABLE IN TWO SIZES

Make relaxation easier with the BioAcoustic Mat™. It is designed to be lightweight, making it easy for you to move and store.

**BIOACOUSTIC MAT™
PROFESSIONAL**

73" x 28" x 3"

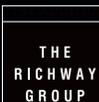


**BIOACOUSTIC MAT™
SINGLE**

79" x 39" x 3"



DISCLAIMER - These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Dr. Lee Bartel and Sound Oasis are experts on Vibro-Acoustic therapy. Opinions expressed are those of Dr. Bartel and Sound Oasis and not of Richway and Fuji Bio, Inc.



RICHWAY & FUJI BIO INC. 1314 SOUTH KING STREET SUITE 520, HONOLULU, HI 96814 USA
TEL: (808) 589-2800 TOLL-FREE: (855) 338-6410 FAX: (808) 597-1651 WWW.RICHWAYANDFUJIBIO.COM

SHAOXING RICHWAY TRADING CO., LTD. ROOM 2703, ZHONGYANG BUILDING, YUMIN ROAD, KEQIAO DISTRICT, SHAOXING, ZHEJIANG, CHINA 312000
TEL: +86-575-8110-1350 FAX: +86-575-8110-1370

RICHWAY & LIFE JAPAN CORP. 2-6-41 NAKAHATA, ONOJO-SHI, FUKUOKA, JAPAN 816-0921 TEL: +81-92-575-1004 FAX: +81-92-575-1006

R&L CORPORATION 11F, ACE GWANGMYEONG TOWER B, 108 HAAN-RO, GWANGMYEONG-SI, GYEONGGI-DO, KOREA 14319
TEL: +82-2-6112-7700 FAX: +82-2-6112-7749 WWW.RICHWAYKOREA.COM